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iMTA is an independent, academic research institute and part of the Erasmus University Rotterdam. iMTA offers expertise in health economics and outcomes research and is dedicated to the use of cost-effectiveness information in healthcare decision making. Its staff consists of scientists from different disciplines, including economics, econometrics, medicine, psychology, epidemiology, mathematics and pharmacy.

The institute has extensive experience in economic evaluations, costing studies, decision-analytic modeling, reimbursement dossiers, early HTA, real-world evidence, patient registries, value of information analysis, multi-criteria decision analysis, preference measurement and reimbursement policy analysis. Since its foundation in 1988, iMTA has played a key role in HTA research in the Netherlands, in Europe and worldwide.

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Experienced and dedicated

iMTA has shaped many of the key theoretical and methodological choices in the field of cost-effectiveness analysis. We stimulated the development of cost-effectiveness acceptability curves, decision-analytic modelling methods, the friction cost method, model validation tools, utility measures for caregivers, discussions concerning the 'societal perspective' and contributed to the development of EQ-5D. With what we have learnt, we now serve public and private partners to solve complex decision problems.

iMTA has extensive experience across multiple clinical areas and has widely published the results of its studies (<u>www.imta.nl/publications</u>).

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